



Leonard Falcone

International Euphonium and Tuba Festival

HOSTED BY BLUE LAKE FINE ARTS CAMP

Falcone Festival • PO Box 15034 • Lansing, Michigan 48901-5034

www.falconefestival.org

2023-2024 ADVERTISING AGREEMENT

RATES:	Full page.....	400.00
	Half page.....	200.00
	Quarter page.....	100.00
	Eighth page.....	75.00

PUBLICATION SPECIFICATIONS and DEADLINE

Publication trim size: 8 1/2"x 11"—no full bleed available.

Ads print in grayscale only. All ads must be provided digitally.

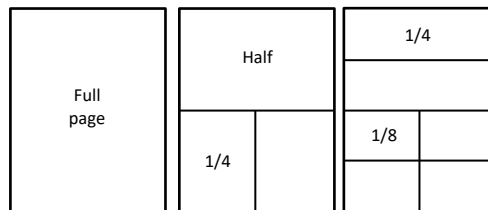
Print-res digital image files: tiff or jpeg or gif—**NOT** pdf

Provide signed contract by **JUNE 30** and copy for program by **JULY 15, 2024**

to advertising@falconefestival.org and salzman@falconefestival.org

REQUIREMENTS

	(approx.)	<u>width</u>		<u>height</u>
Full page		7.7"	x	10.2"
Half page horizontal		7.7"	x	5"
Quarter page vertical		3.7"	x	5"
Quarter page horizontal		7.7"	x	2.4"
Eighth page horizontal		3.7"	x	2.4"



Purchase of an advertisement in the 2024 Falcone Festival Program includes a link from our web site to yours and inclusion in the featured slide show on our home page. Invoices will be sent to the name and address below unless different billing information is provided. Make checks payable to **Falcone Festival** and mail to PO Box 15034, Lansing, Michigan 48901-5034.

If you have any questions, please contact Paul Carlson at advertising@falconefestival.org

Size and orientation of ad: _____

Organization Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Web link to be used _____

Email Address (in case of questions) _____